



PEARL AND IVY EDUCATIONAL FOUNDATION, INC.
PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL

2017 ANNUAL REPORT

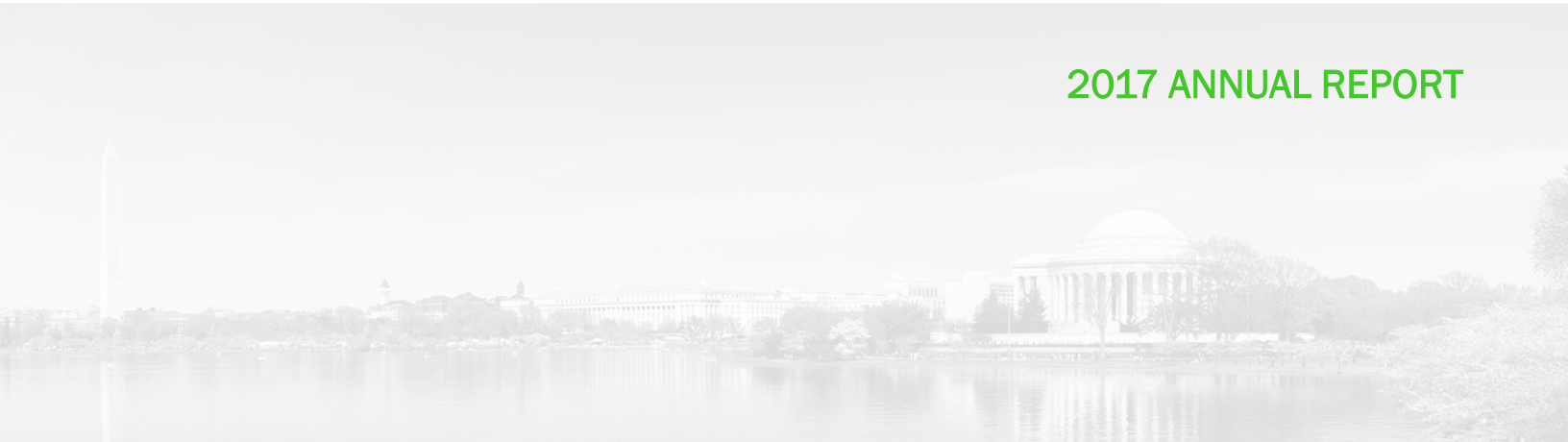




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OUR MESSAGE



Established in Washington, D.C. in 1988 by the members of the Alpha Kappa Alpha Sorority, Inc., Xi Omega Chapter, the **Pearl and Ivy Educational Foundation** was formed by dedicated volunteers, committed to serving those in need in our community. From the beginning, the Foundation's focus has been to support deserving students, graduating from public high schools and public charter schools in Washington, D.C., by awarding annual scholarships to help make attending college a reality.

You Have, and Can Continue, To Impact Students Seeking a College Education.

As we celebrate our 30th year Anniversary, we recognize the contributions of individuals, businesses and more than **450** member volunteers of PIEF and Xi Omega who helped students achieve their dreams in 2017.

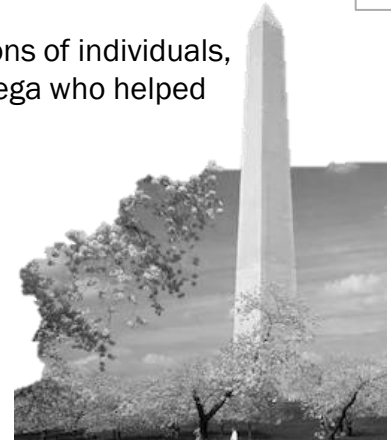
We extend our heartfelt "thank you."

Lavdena A. Orr

Lavdena A. Orr, M.D.
President

Dorothy Jackson

Dorothy R. Jackson, J.D.
Executive Director



MISSION



To provide scholarships to deserving and exemplary college-bound high school seniors and continuing college students in the District of Columbia. PIEF is comprised of college-educated, professional women – community volunteers who are dedicated to serving the needs of District residents.



PIEF established with focus on higher education for D.C. students

1st Annual Pink Hat Tea

1st Annual Norma E. Boyd 5K Race For Education

Awarded \$55,700 in scholarships (highest to date)

30th Anniversary

1988

2010

2012

2016

2018

More Than \$500,000 in college scholarships awarded as PIEF prepares to celebrate 30 Years!

PROGRAM OVERVIEW

The Pearl and Ivy Educational Foundation (PIEF) Scholarship Committee traditionally awards three sets of annual scholarships:

- (1) The PIEF high school scholarships, awarded each spring and open to graduating seniors enrolled in District of Columbia public high schools and public charter high schools;
- (2) PIEF “returning” or “renewal” scholarships, awarded to former PIEF high school scholarship recipients currently enrolled and in good standing at colleges/universities as rising sophomores – rising seniors; and
- (3) Xi Omega undergraduate scholarships, awarded to members of the three undergraduate chapters of Alpha Kappa Alpha Sorority, Inc. (Alpha Chapter at Howard University, Beta Lambda Chapter at the University of the District of Columbia and Lambda Zeta Chapter at American University) supervised by the Xi Omega Chapter.

Each set of scholarships is application-based, with students required to submit a written application, supporting documentation, and for the first two categories of scholarships an essay responding to a designated question.



SCHOLARSHIP PROGRAM



HIGH SCHOOL SCHOLARS AWARDS

The 2017 PIEF high school scholars represented a diverse cross-section of students from DC public and charter high schools from various socio-economic backgrounds with some being the first family member to attend college. Thirteen (13) scholars were awarded scholarships to help defray the growing cost of a college education.

Name	University	Amount
Naujae Cooper	Temple University	\$ 2,000
Milagros de Souza	Duke University	\$ 2,000
Ahmari Graves	Spelman College	\$ 2,000
Allegra Hatem	University of Chicago	\$ 2,000
Kayla Howard	Spelman College	\$ 2,000
D'Antre Judd	Morehouse College	\$ 2,000
Courtney Matthews	Bennett College	\$ 2,000
Terri Miles	North Carolina A&T University	\$ 2,000
Oyinkansola Olatunde	Berklee College of Music	\$ 2,000
Bethany Pruitt	Radford University	\$ 2,000
Zhane Silvers	Old Dominion University	\$ 2,000
Jana Washington	Drexel University	\$ 2,000
Carson Wheeler	University of Pittsburgh	\$ 2,000
2017 High School Scholars Awards Total		\$ 26,000

SCHOLARSHIP PROGRAM



RETURNING SCHOLARS

A total of ten (10) Returning Scholars received scholarship awards to continue their college journey.

Name	University	Amount
Lillian Copeland	Spelman College	\$ 1,000
Kayla Griffith	Berklee College of Music	\$ 1,000
Phillip O'Sullivan	University of Chicago	\$ 1,000
Desne Wharton	Pennsylvania State	\$ 1,000
Courtney McCrimmon	Hampton University	\$ 1,000
Cierra Nichols	Frostburg State	\$ 1,000
Rose Quispe	Bucknell University	\$ 1,000
Harper Randolph	New York University	\$ 1,000
Chanel Smith	Old Dominion University	\$ 1,000
Jessica Wynn	University of Southern CA	\$ 1,000
2017 Returning Scholars Award Total		\$ 10,000

SCHOLARSHIP PROGRAM



UNDERGRADUATE AWARDS

The final round of 2017 scholarships was comprised of undergraduate scholarships earmarked for and open to current members of Alpha (Howard University), Beta Lambda (University of the District of Columbia), and Lambda Zeta (American University) Chapters of Alpha Kappa Alpha Sorority, Inc.

Name	University	Scholarship	Award Amount
Dianne Hawkins	University of the District of Columbia	Mary B. Skinner Scholarship	\$1,000
Daisha Martin	Howard University	Margaret Hill Scholarship	\$1,000
Winter Elizabeth-Carlyle Brooks	American University	Marjorie Holloman Parker Academic Award	\$500
Dianne Hawkins	University of the District of Columbia	Marjorie Holloman Parker Academic Award	\$500
Adanna Lissawan Paul	Howard University	Marjorie Holloman Parker Academic Award	\$500
Serenity Thompson	Howard University	Norma E. Boyd Scholarship	\$2,500
Nayo Campbell	Howard University	Naomi Rushing Scholarship	\$1,000
Morgan Cross	Howard University	Emmie Perkins Scholarship	\$1,000
TOTAL 2017 AKA Undergraduate Awards			\$8,000

2017 HIGHLIGHTS



- Held four fundraisers in 2017: The Pink Hat Tea, Support Our Scholarships, 100x100 and the Norma E. Boyd 5K Race for Education fundraiser. All four fundraisers surpassed fundraising goals.
- Established five new PIEF scholarship endowment funds.



2017 SPONSORS, DONORS & FRIENDS



Thank you to our 2017 sponsors, donors and friends for your generous financial support during our 2017 Pink Hat Tea Fundraiser, Support Our Scholarship Campaign and Norma Boyd 5K Race for Education. Our donors and sponsors remain committed to promoting academic excellence and scholarly pursuits, encouraging positive health practices, and enhancing the professional and personal growth of those in our community.



We gratefully acknowledge these 2017 Pink Hat Tea Sponsors:

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\$2,630+

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We appreciate and recognize these 2017 Pink Hat Tea Sponsors:

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THANK YOU

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THANK YOU



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YOUR SUPPORT MAKES A DIFFERENCE!

PIEF gratefully accepts financial contributions from individuals, businesses, and other philanthropic organizations. You can make a difference in the lives of DC students by giving to PIEF at P.O. Box 75094, Washington, D.C. 20013 The Pearl and Ivy Educational Foundation, Inc. is a 501(c)3 organization. Donations are fully tax-deductible to the extent allowable by law. You can make a secure donation online: www.pearlandivy.org.

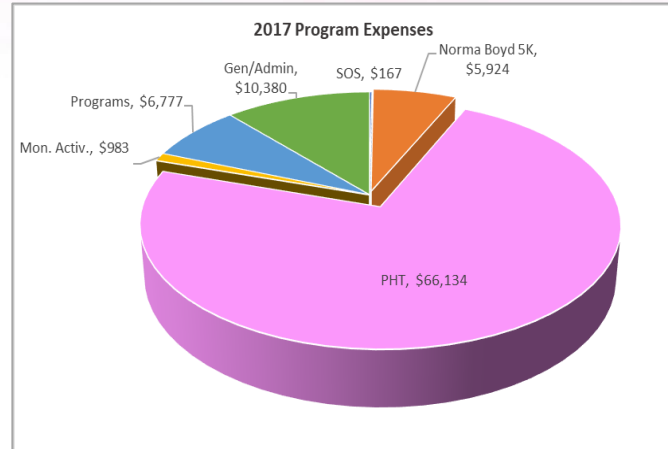
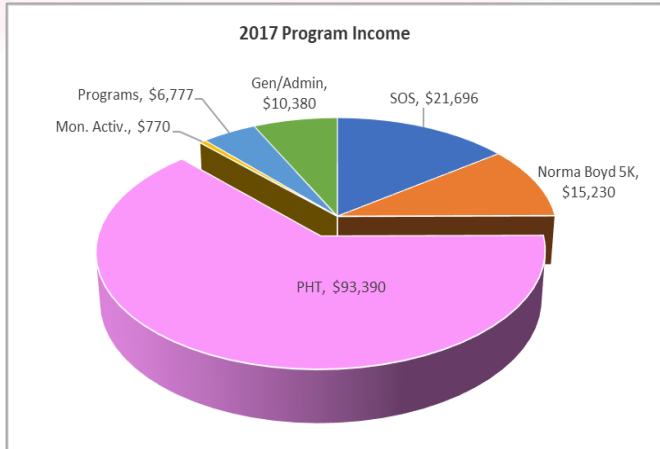
Fiscal Year ended
December 31, 2017

FINANCIAL REPORT

	Pearl and Ivy Educational Foundation, Inc. 990 for Year 2017	Prior Year 2016	Current Year 2017
REVENUE	Contributions & Grants	\$167,511	\$171,577
	Investment Income	\$12,578	\$5,845
	Other Revenue	0	0
	Total Revenue	\$180,089	\$177,422
EXPENSES	Grants Paid	\$55,700	\$44,000
	Fundraising Expenses	\$53,731	\$72,225
	Other Expenses	\$41,141	\$31,379
	Total Expenses	\$150,572	\$147,604
	Revenue Less Expenses	\$29,517	\$29,818
	Net Assets	\$455,015	\$484,833

PROGRAM FINANCIAL REPORT

Fiscal Year ended
December 31, 2017





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PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL



Left to right: April Gaines-Jernigan, Lavdena A. Orr, Dorothy R. Jackson

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PEARL AND IVY EDUCATIONAL FOUNDATION, INC. | P.O. BOX 75094 | WASHINGTON, DC 20013

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