



PEARL AND IVY EDUCATIONAL FOUNDATION, INC

— PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL —

#SupportOurScholarships

Quarterly Newsletter | March 2017

PIEF Welcomes New Board Members

At the beginning of 2017, PIEF welcomed a new Treasurer and three new At-Large Members to its Board of Directors:

Jarrai Stephens, Treasurer—Jarrai most recently served as an At-Large Member, where she helped to establish the Scholarship Endowment Fund. Having a knack for numbers, she enjoys using her skills to serve the community.

Alfreda Edwards, At-Large Member—Alfreda is a seasoned nonprofit fundraiser with experience spanning 25 years. She has successfully managed major gift campaigns, and advised nonprofit boards on long and short-term fundraising strategies.

Angela Hubbard, At-Large Member—Angela serves as PIEF's Public Relations Chair in her role as an At-Large Member. She brings a wealth of knowledge and experience in strategic communications to the Board, and has served in this capacity for several other nonprofits.

Valeria Wilson, At-Large Member—Valeria brings more than 30 years of fundraising and finance experience to the Board. She has an extensive background in serving on the boards of nonprofit organizations focused on education, scholarships, and a number of community causes.

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Thanks for Your Support on #GivingTuesday

We thank you for your support of our #GivingTuesday donor drive on November 29, 2016. Your gracious donations helped us raise more than \$2,500 this year! These funds will go directly to scholarships for deserving college-bound students in the District of Columbia.

You can continue to #SupportOurScholarships any time of the year at: pearlandivy.org/support-pief. Your donation is 100% tax deductible and will make a difference in the lives of college-bound students in the District of Columbia.



PIEF Launches Scholarship Endowment Fund

In 2015, PIEF established the Scholarship Endowment Fund (SEF) to support its mission to provide scholarships for college-bound students in the District of Columbia. Through the SEF, donors can create a lasting legacy by contributing to the general fund or establishing a named scholarship that will be awarded annually in perpetuity.

Giving circles are a great way for groups of individuals to collectively donate to a worthy cause. You can create a giving circle with your family, friends, colleagues, fellow alumni, etc. to support the SEF. Your donations are fully tax-deductible and your group will be recognized publicly for your contribution.

See our infographic on how to create your own giving circle. For more information or to donate, visit <http://pearlandivy.org/pief-endowment-fund> or email us at: piefscholarshipendowmentfund@gmail.com.



Annual PIEF Community Partners Reception

The Pearl and Ivy Educational Foundation, Inc. Board of Directors cordially invites you to our second annual Community Partners and Membership Appreciation Reception on **March 23** at the National Press Club. Join us as we recognize three community partners that have supported our efforts over the past year. This event is free, but we ask that you kindly RSVP to fundraising@pearlandivy.org.

Free SAT Prep for High School Students

- Kaplan is offering free SAT prep courses and score review on:
 - Sunday, March 12, 12:00 – 2:30 p.m.
 - Thursday, March 16, 7:00 – 9:30 p.m.

Visit Kaplan at: <https://www.kaptest.com/sat#free> for more information.

- The Khan Academy offers these free online resources: personalized SAT practice, full-length practice tests, study tips, practice tips, and instant feedback. Visit the Khan Academy at: <https://www.khanacademy.org/sat> for more information.

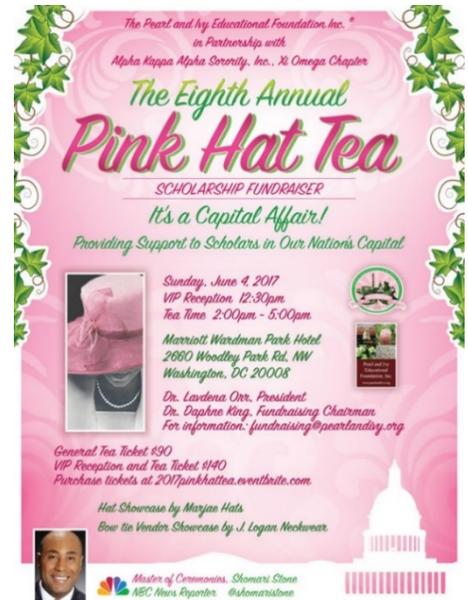
2017 PIEF Scholarship Application

PIEF is now accepting applications for our 2017 round of scholarships. Eligible applicants must be a DC resident, college-bound senior currently enrolled in a DC public or public charter high school, and have a GPA of 2.5 or higher. [Scholarship guidelines and the full application](#) are available on the PIEF website. Completed applications must be received no later than **March 27**. For questions, contact Scholarship Committee Chair Monica Parham at: mgparham@comcast.net.

Save the Date!

The eighth annual **Pink Hat Tea** will take place on **Sunday, June 4** at the Marriott Wardman Park Hotel in Washington, DC. The Tea is our signature fundraiser to support our scholarships. As always, the Tea will feature a VIP reception, hat showcase, and silent auction. Shomari Stone of NBC 4 will return as our charismatic Master of Ceremonies.

Tickets can be purchased at: <http://2017pinkhattea.eventbrite.com>. Sponsorship opportunities are also available. For more information, contact fundraising@pearlandivy.org.



Contact PIEF

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Follow PIEF



*Established in 1988, the **Pearl and Ivy Educational Foundation, Inc. (PIEF)** is a 501(c)(3) organization whose primary mission is to provide scholarships to deserving and exemplary college-bound high school seniors and continuing college students in the District of Columbia. PIEF is comprised of college-educated, professional women—community volunteers who are dedicated to serving the needs of District residents.*

PIEF Board of Directors

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CARE IS THE HEART
OF OUR WORK™

