



PEARL AND IVY EDUCATIONAL FOUNDATION, INC

PROVIDING COLLEGE SCHOLARSHIPS IN THE NATION'S CAPITAL

#SupportOurScholarships

Quarterly Newsletter | Fall 2017

Fifth Annual 5K Race for Education

More than 200 walkers, runners, and joggers of all ages enjoyed a morning of fitness and family fun at the Fifth Annual Norma E. Boyd 5K Race for Education on **Sunday, September 17** at Greenbelt Park in Maryland. Each year the 5K Race for Education serves as one of PIEF's signature fundraisers to support its scholarship program for college-bound high school students in the District of Columbia.

The 5K is named after Norma E. Boyd, a founding member of Alpha Kappa Alpha Sorority, Inc. and charter member of Xi Omega Chapter. As a native Washingtonian, she dedicated her life to educational and humanitarian pursuits for children. "The Norma E. Boyd 5K Race is a great example of treasuring the legacy and contributions of educators such as Norma E. Boyd to our community, while embracing the privilege of providing scholarships for future leaders of tomorrow," President Lavdena Orr.

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Congratulations to first place winner Kathleen Oulds! Mark Nicholson finished in second and Jennifer Coleman finished third. We would like to extend a special thank you to our sponsors: CORE Hydration, Fort Lincoln Realty Corporation, Friends of Shelley D. Hayes, Dr. Lavdena Orr, MD, and Dr. Doriann Thomas, MD of Laurel Radiology Services.

An Afternoon of Art and Education

On **Sunday, September 10** PIEF hosted an afternoon of Art and Education at Zimstone Art Gallery in Washington, DC. More than 50 PIEF members and guests attended.

Zimstone Art Gallery, owned by Jeff Brown, is known for its unique sculptures by African artists, carved from an array of rare and precious stones. The afternoon's event marked the final showing of the exhibit, "Through Their Eyes," featuring artists: Lovemore Bjoinsi, Richard Mteki, Richard Mupumha, Calvin Coleman, Sandra Davis, and Amber Goho.

PIEF Board Member, Dr. Daphne King, was the special guest author and signed copies of her book, "The Warrington Clan: Love's Whirlwind." A portion of the proceeds from both book and art sales were donated to PIEF's Norma E. Boyd 5K Race for Education, which supports our scholarship program.



Building a Firm Foundation

PIEF Members and Board of Directors enjoyed a rooftop reception after a long afternoon of planning and strategizing for the 2018 fundraising year during their annual membership summit on **Sunday, August 27**.



Howard University School of Law Investor Justice Education Clinic

On **Wednesday, October 4** Howard University School of Law Professor Bruce Sanders and four students from the HUSL Investor Justice Education Clinic delivered a comprehensive presentation to the PIEF Board of Directors on investor protection. Topics included how to avoid investment scams, tips to keep track of your investments, common financial products, and choosing the right investment professional.



Fourth Annual College Fair

On **Saturday, October 14** PIEF hosted its Fourth Annual College Fair at the Kingsbury Center in Washington, DC, in partnership with its sister organization the Xi Omega Chapter of Alpha Kappa Alpha Sorority, Inc. More than 20 institutions were represented, which included historically Black colleges and universities, Ivy League universities, military academies, and the United States Peace Corps.

More than 100 local high school students and their parents attended the fair and spoke with university representatives and admissions counselors. Students also participated in a range of interactive workshops on the college application process, financial aid, college life, networking, and the value of getting a college degree.



For the first time in our college fair's history, nine students were offered admission on the spot! Six students were accepted to Talladega College in Alabama (four of whom received full, four-year scholarships), and three students were accepted to Lincoln University in Pennsylvania.

(Students from Ron Brown College Preparatory High School are pictured above.)

Contact PIEF

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*Established in 1988, the **Pearl and Ivy Educational Foundation, Inc. (PIEF)** is a 501(c)(3) organization whose primary mission is to provide scholarships to deserving and exemplary college-bound high school seniors and continuing college students in the District of Columbia. PIEF is comprised of college-educated, professional women—community volunteers who are dedicated to serving the needs of District residents.*

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