



Pearl and Ivy Educational Foundation, Inc.
P.O. Box 75094
Washington, DC 20013

**2021 Norma E. Boyd 5K Virtual Health & Wellness Expo
and Race for Education
Saturday, September 18 – Saturday, September 25, 2021**

Dear Community Partner,

On Saturday, September 18, 2021, the Pearl and Ivy Educational Foundation, Inc. (PIEF) in collaboration with Alpha Kappa Alpha Sorority, Inc., Xi Omega Chapter, will virtually kick off its 9th Annual Norma E. Boyd 5K Race for Education. This event is held to support funding for scholarships for deserving high school students in the Washington, D.C. Metropolitan Area. PIEF and Xi Omega Chapter provide an array of service programs that focus on educational enrichment, health and wellness, family strengthening, environmental ownership, and global impact. As indicated below, we are pleased to offer you an opportunity to partner with us:

Presenting Level (\$2,500)

- Premier logo placement on race website and race bib
- Five (5) complimentary race entries
- Recognition at the Virtual Health and Wellness Expo

Premier Level (\$1,000)

- Corporate logo prominently displayed on race website and race bib
- Three (3) complimentary race entries
- Recognition at the Virtual Health and Wellness Expo

Capitol Level (\$750)

- Corporate logo displayed on race website and race bib
- Two (2) complimentary race entries
- Recognition at the Virtual Health and Wellness Expo

Gateway Level (\$500)

- Corporate logo displayed on race website and race bib
- One (1) complimentary race entry
- Recognition at the Virtual Health and Wellness Expo

Partners in Pink Level (\$250)

- Corporate logo displayed on race website and race bib
- One (1) complimentary race entry
- Recognition at the Virtual Health and Wellness Expo

Mile Marker (\$150) / Water Stop (\$75)

- Corporate logo displayed on race website and race bib
- Recognition at the Virtual Health and Wellness Expo

If you should have any questions, feel free to contact Jennifer M. Coleman, Co-Chairman, at pearlandivy1988@gmail.com or (202) 903-6268.

Sincerely,


April Gaines-Jernigan, President

Norma E. Boyd 5K Race Sponsor Reply Form



PLEASE PRINT

Organization/Name:

Address:

Contact Person(s):

Title:

Phone: _____

Email: _____

I/We wish to support PIEF at the following level:

Presenting \$2,500 Premier \$1,000

Capitol \$750 Gateway \$500

Partners in Pink \$250 Mile Marker \$150

Water Stop \$75

I/We wish to support the PIEF by purchasing

Norma E. Boyd 5K Race for Education race entries

I am/We are unable to attend PIEF events this year but wish to support in the amount of \$_____.

For additional information please contact:

Pearl and Ivy Educational Foundation, Inc. at
pearlandivy1988@gmail.com

Please mail sponsorship reply to:

Pearl and Ivy Educational Foundation, Inc.

P.O. Box 75094

Washington, DC 20013

Please make checks payable to:

Pearl and Ivy Educational Foundation, Inc.