

The Pearl and Ivy Educational Foundation, Inc.
in partnership with
Alpha Kappa Alpha Sorority, Inc., Xi Omega Chapter
presents the

11th Annual Pink Hat Tea Scholarship Fundraiser 2021 Virtual Teascape Competition

Frequently Asked Questions



Q. What is a Teascape?

A. A Teascape is the act of creatively and intentionally arranging a tabletop so that it conveys a specific tea-related theme, mood, or experience.

Q. Will Xi Omega Chapter provide the theme for the Teascape design?

A. Entrants are required to select one theme per entry including: Hats off to the Harlem Renaissance, Spring into Hattitude, or It's AKAdemic.

Q. What are the entry categories and respective costs?

A. \$25 for youth (up to age 17 years old); \$35 for adults; \$100 for corporate entries.

Q. What are the required elements in the Teascape?

A. Each entry must include: a table setting for four to eight people that is inclusive of a *Tea Service*. This includes: tea pot, cups, saucers, tableware, a menu, cutlery, and napkins. Additional items may be added.

Q. What elements are not allowed in the Teascape?

A. People, food or anything that identifies the artist (such as a name) are prohibited elements of the Teascape.

Q. How should the Teascape entry be submitted?

A. To capture the essence of the Teascape, you will submit (1) a non-narrated video (up to one minute in length) that captures zoomed in & up close shots of all essential elements; and (2) a two-paragraph, double-spaced narrative (12pt font) that describes the Teascape. The video and narrative will be submitted with the entry form & payment.

Q. How will the entries be judged?

A. An independent panel (of non-AKA members) will judge each entry by providing a technical score. (Scores are based on (1) a technical score: the inclusion of allowable elements and avoidance of non-allowable elements; (2) an esthetics score: the extent to which the submission aligns with the artist's selected theme; and, (3) the standards score: which is the extent to which the table setting is appropriately arranged, as well as the alignment of the cutlery with selected menu items.)

Q. Where can I find an entry form?

A. Entry forms can be found on the Pearl and Ivy Educational Foundation, Inc. website at pearlandivy.org, or on Xi Omega Chapter's website (akaxo.org). Or, requested from Nadine Eads at nadineeads@gmail.com.